

PRESS RELEASE



LUDLOW ROTARY GETS ITS DUCKS IS A ROW

Following the success of Ludlow Rotary Club's first Duck Race last year, which raised over £2,500 for good causes, the club will be holding another on Bank Holiday Monday 26 May. And this year they plan that it will be 'bigger and better' with some 2,500 bright yellow plastic ducks being launched from Dinham Wier to race under the bridge and down the River Teme.

This fun event is being arranged to raise funds for Ludlow Rotary Cares, the club's community grants scheme, and other Rotary causes.

All told there will be five 'duck races' beginning at 11am with everyone who sponsors a duck for £2 having the chance of winning £100 if theirs is the first across the winning line.

There will be plenty of opportunity to cheer on the ducks from the banks of the river on the day.

Planning a duck race is no mean feat as the ducks have to be corralled into pens of 500 then decanted into boxes of 100. Each box of 100 ducks is then put into numbered bags, checked and double checked to make sure each ticket sold is allocated to a duck. When all the ducks are sorted, they are stored in bags ready for the big day.

As Ray Cork of Ludlow Rotary explained "Even more challenging will be launching the ducks from the weir at the start and then ensuring that all the ducks are collected and none escape at the end of each race. During this process we expect there to be a lot of laughing and counting and, if last year is anything to go by, some cheering in the hope that some of us involved may even get a little wet."

Ducks will be available to sponsor on the day, but queues may be avoided by sponsoring them in advance online at www.ludlowrotaryclub.org.uk or by using the QR code on the posters displayed around the town.

Barry Forrester

NOTES FOR EDITORS

1. About Ludlow Rotary Cares

'Ludlow Rotary Cares' is the name of Ludlow Rotary Club's annual scheme aimed at supporting community life in and around Ludlow by offering modest grants to local charities and organisations. The maximum grant available is now £750.

Over the past ten years the Ludlow Rotary Club has been able to give grants totaling £50,000 to over 100 local community projects through this scheme.

2. Photos

These photos of the 2024 Duck Race, jpgs attached, may be used with the article:



3.

3. For Further information

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