



PRESS RELEASE

DOG DAY TAKES A BREAK

Since its inception in 2014, the Ludlow Dog Day organised and run by Ludlow Rotary Club at Stokesay Court has been a regular fixture in Ludlow's calendar each July. In total the event has raised approaching £175,000 for numerous community and charitable causes, mostly located in and around Ludlow.

However, after 10 years, Ludlow Rotary has decided to give itself a well-earned break.

Each year's event takes up to nine months of diligent preparation by a 10-strong team, while the day itself calls for around 130 volunteers and is preceded by four days of preparation on the ground followed by two days of clearance afterwards.

In making this decision, the club would want to acknowledge with enormous thanks all who have contributed to the success of Ludlow Dog Day. That Stokesay Court has been prepared to host the event each year has been particularly appreciated. Our thanks also go to local businesses for their generous sponsorship and support, the display teams, competition judges, food and drink outlets, retail stalls and technical support operations and most especially the volunteers without whom this annual event could not have happened.

This may not, though, be the final curtain for Ludlow Dog Day. As Club President, Robert Hodge explained "While for 2025 the Club will be undertaking a series of smaller fund-raising events, we may well decide that 2026 is the year for us to dust down our Dog Day files and take up the challenge again of organising an event which we know is enjoyed by so many. We'll keep you posted."

Notes for Editors

For further information contact: Barry Forrester at forrester.ludlow@gmail.com or 01584 878872 / 07786 078470.