PRESS RELEASE

LUDLOW ROTARY CLUB LAUNCHES DUCK RACE

Last Monday (27 May) some 2,000 bright yellow ducks were seen to pass down the River Teme at Ludlow. It wasn't the result of some strange ornithological occurrence. The ducks were plastic and the event was the Duck Races organised by Ludlow Rotary Club in aid of 'Ludlow Rotary Cares', the club's community grants scheme.

All told there were four duck races with 500 ducks released each time from Dinham Wier to float under Dinham Bridge to the winning line a hundred yards or so downstream. Many of the ducks had been sponsored by members of the public who turned out in large numbers to cheer on their ducks from the banks of the river and from across the bridge. The winning duck in each race produced a £100 prize for the successful sponsor.

Speaking after the event, Ray Cork of Ludlow Rotary explained "This was the first time that we had run such an event, and it was really good that so many people, including lots of families, turned out to cheer it on and helped to raise almost £2,500 for our grants scheme. We are especially grateful to all who assisted on the day not least the Friends of Whitcliffe Common, Hereford Rotary Club and Hereford Sea Scouts."

Ludlow Rotary Club hope that this will now be an annual event and are already beginning to plan for next year which, they say, will be 'bigger and better'.

Barry Forrester

NOTES FOR EDITORS

1.   About Ludlow Rotary Cares

'Ludlow Rotary Cares' is the name of Ludlow Rotary Club's annual scheme aimed at supporting community life in and around Ludlow by offering modest grants to local charities and organisations. The maximum grant available is now £750.

Over the past ten years the Ludlow Rotary Club has been able to invest over £50,000 in over 100 local community projects through this scheme.

2.   Photo

This photo, jpg attached, can be used with the article:

3.   For Further information

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